

A GRAHAM PROJECTS CASE STUDY

WHITELOCK: SEASONAL TURN



THE SITUATION

The project was initiated and funded by the Reservoir Hill Improvement Council in response to past studies of neighborhood walkability and residents requesting traffic calming and beautification at the intersection of Whitelock Street and Brookfield Avenue.

OUR SOLUTION

Seasonal Turn is a traffic calming intervention and street art installation enhancing pedestrian safety and representing the seasonal changes and diversity of Baltimore's Reservoir Hill neighborhood.

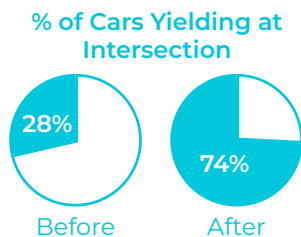
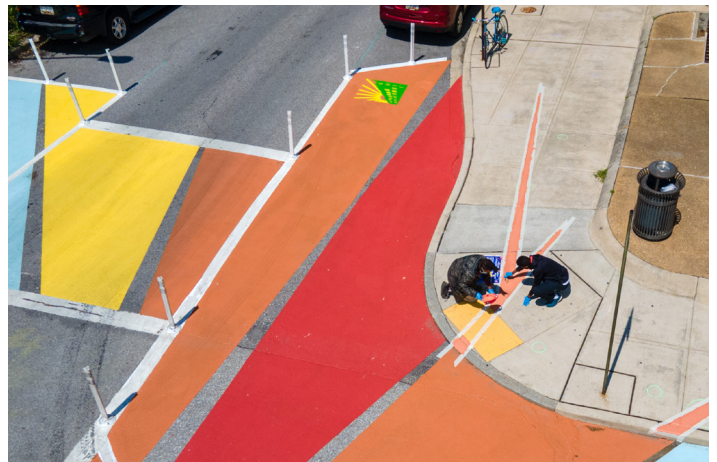


HOW WE GOT THERE

The design was inspired by community input safely shared amidst the COVID-19 pandemic through the Graham Projects online drawing tool COLORoW, remote community meetings, an online survey, and outdoor public space observation with interviews from passersby.

OUR DESIGN IN ACTION

The array of colors and angled lines extending onto adjacent sidewalks conjure branches and roots, evoking the plant life of the adjacent Whitelock Farm and the ever-growing strength of community life in Reservoir Hill. The artwork is set within curb extensions, or “bump outs”, marked by traffic striping and flex posts. Bump outs increase the visibility of pedestrians to passing cars while shortening the crosswalk distance in which pedestrians are at risk. The brightly colored artwork further enhances pedestrian safety by drawing the attention of motorists to crossing pedestrians.



THIS PROJECT...

STOPPED 74% of cars at the intersection	HOSTED 3 pop-up events in the community	INVOLVED 27 folks in a community paint day	ENGAGED 156 people in person and online	ADDED 2,800^{sf} of outdoor pedestrian space
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